



Florida Agricultural and Mechanical University

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SCHOOL OF JOURNALISM & GRAPHIC COMMUNICATION
OFFICE OF THE DEAN

October 16, 2012

Mr. Frank Watson
Brillante Enterprises Inc.
1463 Market Street
Tallahassee, FL 32312

Dear Mr. Frank Watson:

This letter is written to verify the collaboration between the Black Television News Channel (BTNC) and the Florida A&M University School of Journalism & Graphic Communication.

The school believes this public/private partnership presents an enormous opportunity to enhance the educational experience of its students and contribute to the delivery of a news product that is critically needed to serve the viewing public.

The school is housed in a 100,000 square foot facility that features two television studios, a recording studio, and 15 editing suites. It also has space to be used for staff workstations.

Specifically, the school is excited about this partnership because:


- It will provide immediate learning opportunities for students;
- It will produce internship and employment opportunities for students;
- It will elevate the technical capability of its facility;
- It will provide visibility to the expertise, research and creative achievements of University faculty;
- It will elevate the school and its ability to attract high quality students committed to pursuing careers in journalism;
- It will provide a resource for journalism programs at other HBCUs to enhance their programs and;
- It will contribute to the school's revenue generating ability.

While this listing should not be considered as exhaustive, it does reflect the school's recognition of the value of this partnership with BTNC.

It is appropriate to acknowledge that the University President has given this project his verbal approval; he also has indicated the project will require a green light from the University's Board of Trustees before implementation.

However, the school recognizes this partnership as transformative and enthusiastically looks forward to presenting it to the University.

Sincerely,

A handwritten signature in black ink, appearing to read "Ann Wead Kimbrough". The signature is fluid and cursive, with a large, stylized initial "A" and "K".

Ann Wead Kimbrough

Dean